

AAF-USVI Member Categories

*Please choose up to two category numbers to describe your business
and fill in under the Business Category section of the application on the front of this page.*

1. Advertising Agency
 2. Agency: Direct Mail
 3. Agency: In House Marketing/Advertising Department
 4. Agency: Public Relations
 5. Client
 6. Creative: Art Direction/Graphic Design
 7. Creative: Computer/Interactive/Internet
 8. Creative: Copywriting
 9. Creative: Custom Music
 10. Creative: Desktop Publishing
 11. Creative: Illustrator
 12. Creative: Location Photography/Film/Video
 13. Creative: Photographer
 14. Creative: Multimedia
 15. Creative: Talent
 16. Creative: Videographer
Composition
 17. Database Management/Marketing
 18. Direct Mail/Fulfillment
 19. Educational Institution
 20. Government
 21. Marketing: Consulting
 22. Marketing: Research
 23. Media: Cable
 24. Media Internet / Interactive
 25. Media: Newspapers
 26. Media: Outdoor
 27. Media: Print / Magazines / Publications
 28. Media: Radio
 29. Media: Television
 30. Miscellaneous
 31. Non-Profit Organization
 32. Production: Audio Video Duplication
 33. Production: Facilities Rental
 34. Production: Interactive/ Internet Development
 35. Production: Packaging Products
 36. Production: Photography Labs
 37. Production: Pre-Production for Print
 38. Production: Presentation Products
 39. Production: Printing/Duplication
 40. Production: Recording Studio/Audio Post Prod
 41. Production: Sales Displays/ Show Displays
 42. Production: Screen Printing
 43. Production: Separations / Film
 44. Production: Signs/Banners
 45. Production: Typography
 46. Production: Video Production/Post Production
 47. Services: Job Placement Agency
 48. Services: Courier / Delivery Service
 49. Silver Medalist
 50. Special Events / Promotion
 51. Specialty Advertising
 52. Student
 53. Supplier: Paper
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**Do you have questions regarding the AAF-USVI
or its membership application?**

Feel free to email info@adclubvi.org

Why Should You Join the American Advertising Federation – USVI?

1. **Networking Opportunities.** Through our monthly lunch programs and special events, you will have numerous opportunities to network, not only with local professionals from every aspect of the advertising business, but stateside pros as well!
2. **Professional Development.** Regular monthly meetings featuring local and national speakers and programs that educate, inform, entertain and inspire.
3. **Business Promotion.** By becoming a member of the Ad Club, you will receive a write-up about you and your business in our local newsletter, be included in the local on-line membership directory and the District membership directory. As the Club grows, more opportunities are sure to come your way!
4. **Portfolio Building Opportunities.** Showcase your talents, expand your portfolio and gain marketable experience via the creation of newsletters, advertisements, press releases, public service campaigns, or simply

by coordinating a monthly program. The Ad Club provides the arena for professional growth.

5. **A Larger View.** By joining the AAF-USVI, you automatically become a member of the 4th District and National American Advertising Federation organizations, and enjoy all of their benefits. Participation in District and National conferences allows you to help shape the advertising industry on a local, district and national level.
6. **Late Breaking News.** Local newsletters and 4th District's newsletters keep you informed on issues that affect you, further knowledge of the advertising field and it's hottest new ideas and trends, and the movers and shakers in the industry.
7. **Priority Communication.** As a member of AAF-USVI you will receive email notices of monthly meetings, and more, so you always know when and where to join for its next function.
8. **Stimulation.** Numerous opportunities to make a real difference through leadership roles in AAF-USVI from becoming a committee member to chair, to an officer or board member.
9. **Youth & Education.** Through our student intern program, AAF-USVI promotes the business of advertising to students and encourages the growth of our trade by matching local students with local businesses for a hands-on intern experience. By supplementing the student's pay, more businesses, and therefore more students, are able to participate in this mutually educational experience.
10. **Community Service.** With your automatic membership to the American Advertising Federation (AAF), you support community causes, like the Partnership for a Drug-Free America; a national, non-profit organization dedicated to keeping our nation's youth off drugs. And now you can join us in our renewed commitment to local Community Service too.
11. **Accolades.** The Annual ADDY Awards honors, encourages and rewards local excellence in all fields of advertising, with the top winners advancing to the District and possibly right up to the National ADDY competition. Only AAF-USVI members can participate in the local ADDY awards.
12. **Fun!** The AAF-USVI promotes and encourages fellowship, and social interaction, whether in our monthly luncheons, annual Holiday Party, and Auction, or our ADDY Awards banquet. It's the perfect opportunity to catch up on the latest industry news, meet new friends and take a break from the professional world.



AMERICAN ADVERTISING FEDERATION
U.S. VIRGIN ISLANDS

P.O. Box 1388, ST. THOMAS, USVI 00804
INFO@ADCLUBVI.ORG WWW.ADCLUBVI.ORG

2009 - 2010 MEMBERSHIP APPLICATION

Corporate (\$150) Individual (\$75)
Membership Payments and Applications Due September 1, 2009

Contact Name _____

Business Name _____

Mailing Address _____

Telephone _____ Fax _____

Email _____

Website (if applicable) _____

Business Category Number(s) _____

(please refer to list, feel free to list up to two category numbers)

Corporate members: Provide up to 2 additional persons who will receive member benefits and be placed on mailing list:

Name: _____ Email _____

Name: _____ Email _____

Amount Enclosed: \$ _____ Check# _____

Please make checks payable to Ad Club of the Virgin Islands .

PayPal Payment _____ (Pay online at www.adclubvi.org / as of 7/1/09)

Indicate committee on which you would like to serve:

- Membership ADDY Programs/Professional Series Publicity House/Meetings
 Sponsorship Student / UVI Club / Intern Program Auction Holiday Party